



THE WISDOM GLOBAL SCHOOL, HARIDWAR

www.twgs.in, www.quickmath.in

TWGS/Cir/24-25/256

Dated -28.11.2024

CIRCULAR

Dear Parents,

Greetings from TWGS!!!

We are excited to announce that The Wisdom Global School will organize a **Poster Making Competition** on **Saturday, 30th November 2024**. This unique event will challenge students to design a poster depicting a **creative commercial advertisement** and present it to their peers.

Key Details:

- Event Date: 30th November 2024
- Grades: 4 and 5
- Theme: Create a commercial advertisement for a product/service of their choice.
- Activity Includes: Poster creation and 1-minute presentation explaining the idea behind their advertisement and the tagline.
- Poster Size: A3 sheet (students must bring their own materials).

Schedule:

- The competition will take place after lunch.
- Students must come in neat school uniforms.

Instructions for Students:

1. Prepare a vibrant and creative poster showcasing an imaginary or real product/service.
2. Include a catchy tagline to make the advertisement impactful.
3. Be ready to deliver a 1-minute presentation explaining the poster, the concept behind it, and how it promotes the product/service.
4. Ensure the poster is made using appropriate and school-friendly content.

Judgement Criteria:

1. Creativity and Originality: 10 marks
2. Design and Presentation of the Poster: 10 marks
3. Tagline Effectiveness: 10 marks
4. Clarity and Confidence during Presentation: 10 marks

Total Marks: 40

We encourage parents to guide and motivate their children to participate in this engaging activity that promotes both artistic and verbal expression.

Regards


Principal
28.11.2024