

THE WISDOM GLOBAL SCHOOL									
SYLLABUS BIFURCATION									
GRADE 12									
SUBJECT:- BUSINESS STUDIES									
NAME OF BOOKS: RK SINGLA (VK PUBLICATIONS)									
YEAR 2025-26									
NAME OF THE TEACHER:- MR. MOHIT ARORA									
S.N O	BOOK NAME	MONTH	CHAPTER NUMBER	CHAPTER NAME	SUB-TOPICS	NO. OF DAYS REQUIRED	ACTIVITY/PROPS	SMART BOARD(PPT /VIDEO)	CHARTS
1	RK SINGLA (VK PUBLICATIONS)	APRIL	1	NATURE & SIGNIFICANCE OF MANAGEMENT	UNDERSTAND THE CONCEPT OF MANAGEMENT.	1	NO	PPT	NO
					MEANING OF 'EFFECTIVENESS AND EFFICIENCY.	1	NO	PPT	NO
					OBJECTIVES OF MANAGEMENT.	2	NO	PPT	YES
					IMPORTANCE OF MANAGEMENT.	2	NO	PPT	YES
					NATURE OF MANAGEMENT AS A SCIENCE, ART AND PROFESSION.	2	NO	PPT	YES
					UNDERSTAND THE ROLE OF TOP, MIDDLE AND LOWER LEVELS OF MANAGEMENT	2	NO	PPT	YES
					FUNCTIONS OF MANAGEMENT	1	NO	PPT	YES
					CONCEPT AND CHARACTERISTICS OF COORDINATION.	2	NO	PPT	YES
					IMPORTANCE OF COORDINATION.	1	NO	PPT	NO
2	RK SINGLA (VK PUBLICATIONS)	APRIL	2	PRINCIPLES OF MANAGEMENT	PRINCIPLES OF MANAGEMENT- CONCEPT AND SIGNIFICA	1	NO	PPT	NO
					FAYOL'S PRINCIPLES OF MANAGEMENT	3	NO	PPT	NO
						2	NO	PPT	NO
					COMPARE THE CONTRIBUTIONS OF FAYOL AND TAYLOR.	1	NO	PPT	NO
3	RK SINGLA (VK PUBLICATIONS)	MAY	3	BUSINESS ENVIRONMENT	CONCEPT OF BUSINESS ENVIRONMENT	1	NO	PPT	NO
					IMPORTANCE OF BUSINESS ENVIRONMENT	1	NO	PPT	NO
						2	NO	PPT	NO
					UNDERSTAND THE CONCEPT & FEATURES OF DEMONETIZATION	1	YES	PPT	NO
4	RK SINGLA (VK PUBLICATIONS)	MAY		REVISION		9	NO	PPT	NO
PRE MID TERM ASSESSMENT									
4	RK SINGLA (VK PUBLICATIONS)	JULY	4	PLANNING	UNDERSTAND THE CONCEPT OF PLANNING.	1	NO	PPT	YES
					IMPORTANCE OF PLANNING.	1	NO	PPT	YES
					UNDERSTAND THE LIMITATIONS OF PLANNING.	1	NO	PPT	YES
					STEPS IN THE PROCESS OF PLANNING.	1	NO	PPT	YES
					DEVELOP AN UNDERSTANDING OF SINGLE USE AND STANDING PLANS	1	NO	PPT	YES
					DESCRIBE OBJECTIVES, POLICIES, STRATEGY, PROCEDURE, METHOD, RULE, BUDGET AND PROGRAMME AS TYPES OF PLANS.	3	NO	PPT	YES

8	RK SINGLA (VK PUBLICATIONS)	SEPTEMBER	8	CONTROLLING	UNDERSTAND THE CONCEPT OF CONTROLLING.	2	NO	PPT	NO
					IMPORTANCE OF CONTROLLING.	2	NO	PPT	NO
					RELATIONSHIP BETWEEN PLANNING AND CONTROLLING	2	NO	PPT	NO
					DISCUSS THE STEPS IN THE PROCESS OF CONTROLLING.	4	NO	PPT	NO
9	RK SINGLA (VK PUBLICATIONS)	OCTOBER	11	MARKETING MANAGEMENT	UNDERSTAND THE CONCEPT OF MARKETING.	1	YES	PPT	NO
					FUNCTIONS OF MARKETING.	2	YES	PPT	NO
					MARKETING PHILOSOPHIES.	1	YES	PPT	NO
					UNDERSTAND THE CONCEPT OF MARKETING MIX.	1	YES	PPT	NO
					ELEMENTS OF THE MARKETING MIX.	1	YES	PPT	NO
					CONCEPT OF PRODUCT AS AN ELEMENT OF MARKETING MIX.	1	YES	PPT	NO
					CONCEPTS OF BRANDING, LABELLING AND PACKAGING.	2	YES	PPT	NO
					CONCEPT OF PRICE AS AN ELEMENT OF MARKETING MIX.	1	YES	PPT	NO
					FACTORS DETERMINING PRICE OF A PRODUCT.	1	YES	PPT	NO
					CONCEPT OF PHYSICAL DISTRIBUTION.	2	YES	PPT	NO
					CONCEPT OF PROMOTION AS AN ELEMENT OF MARKETING MIX.	1	YES	PPT	NO
					ELEMENTS OF THE PROMOTION MIX.	1	YES	PPT	NO
					CONCEPT OF ADVERTISING AND PERSONAL SELLING	1	YES	PPT	NO
					CONCEPT OF SALES PROMOTION.	1	YES	PPT	NO
					CONCEPT OF PUBLIC RELATIONS.	1	YES	PPT	NO
10	RK SINGLA (VK PUBLICATIONS)	NOVEMBER	12	CONSUMER PROTECTION	UNDERSTAND THE CONCEPT OF CONSUMER PROTECTION.	1	YES	PPT	NO
					CONCEPT OF A CONSUMER ACCORDING TO THE CONSUMER PROTECTION ACT 1986.	1	YES	PPT	NO
					SCOPE OF CONSUMER PROTECTION ACT, 1986	1	YES	PPT	NO
					CONSUMER RIGHTS	1	YES	PPT	NO
					RESPONSIBILITIES OF CONSUMERS	1	YES	PPT	NO
					WHO CAN FILE A COMPLAINT AND AGAINST WHOM	1	YES	PPT	NO
					LEGAL REDRESSAL MACHINERY UNDER CONSUMER PROTECTION ACT 1986.	1	YES	PPT	NO
					REMEDIES AVAILABLE TO THE CONSUMER UNDER CONSUMER PROTECTION ACT	1	YES	PPT	NO
					CONSUMER AWARENESS - ROLE OF CONSUMER ORGANIZATIONS AND NON-GOVERNMENTAL ORGANIZATIONS (NGOS)	1	YES	PPT	NO
11	RK SINGLA (VK PUBLICATIONS)	NOVEMBER	9	FINANCIAL MANAGEMENT	UNDERSTAND THE CONCEPT OF FINANCIAL MANAGEMENT.	1	NO	PPT	NO
					ROLE OF FINANCIAL MANAGEMENT IN AN ORGANISATION.	1	NO	PPT	NO
					OBJECTIVES OF FINANCIAL MANAGEMENT	1	NO	PPT	NO
						1	NO	PPT	NO
					CONCEPT OF FINANCIAL PLANNING.	1	NO	PPT	NO
					IMPORTANCE OF FINANCIAL PLANNING.	1	NO	PPT	NO
					UNDERSTAND THE CONCEPT OF CAPITAL STRUCTURE.	1	NO	PPT	NO

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